



Dear Sponsor ,

We're excited to introduce you to a unique opportunity: partnering with us for the inaugural ICan Classic, America's first NIL (Name, Image, Likeness) tournament with a strong focus on winning.

The ICan Classic aims to transform high school women's basketball tournaments by prioritizing competitive spirit and excellence. Here are the key details:

- **Focus on Winning:** We emphasize the competitive aspect of the game, fostering an environment where teams strive for excellence.
- **Substantial Prize:** The winning team receives \$10,000, adding excitement and incentivizing top performance.
- **Top Talent:** The tournament features promising talents like Mia and Mya J. Pauldo, promising a showcase of skill and passion.
- **Investment Opportunity:** By sponsoring the ICan Classic, your brand aligns with a groundbreaking event in the sports industry, gaining exposure to basketball enthusiasts and women's athletics supporters.





We've tailored sponsorship tiers to accommodate any business or brand across the United States:

Tier 1 (\$500):

- **Digital flyer gratitude post on our social media platforms, with your provided information and a crafted caption.**
- **Regular logo on T-shirts.**
- **Shoutout from tournament creators, providing social proof.**

Tier 2 (\$750):

- **Digital flyer gratitude post on our social media platforms, with your provided information and a crafted caption.**
- **Big logo on T-shirts.**
- **Shoutout from tournament creators, providing social proof.**
- **Geofenced ad targeting your business area, showcasing your offers or information.**





Tier 3 (\$1000):

- **Digital flyer gratitude post on our social media platforms, with your provided information and a crafted caption.**
- **Big logo on T-shirts.**
- **Branded T-Shirt with business name on back.**
- **Shoutout from tournament creators, providing social proof.**
- **Geofenced ad targeting your business area, showcasing your offers or information.**

If you're interested or have any questions, please reach out. We're eager to discuss how we can tailor a sponsorship package to meet your needs.

Thank you for considering this partnership opportunity. We're excited about the possibility of working together to make the ICan Classic a success.

Link to Instagram: <https://www.instagram.com/ican.classic/>

Thanks,

ICan Classic Team

