

Dear Sponsor ,

I hope you're doing well. We're excited to introduce you to a unique opportunity: partnering with us for the inaugural ICan Classic, America's first NIL (Name, Image, Likeness) tournament with a strong focus on winning.

The ICan Classic aims to transform high school women's basketball tournaments by prioritizing competitive spirit and excellence. Here are the key details:

- Focus on Winning: We emphasize the competitive aspect of the game, fostering an environment where teams strive for excellence.

- Substantial Prize: The winning team receives $10,000, adding excitement and incentivizing top performance.

- Top Talent: The tournament features promising talents like Mia and Mya J. Pauldo, promising a showcase of skill and passion.

- Investment Opportunity: By sponsoring the ICan Classic, your brand aligns with a groundbreaking event in the sports industry, gaining exposure to basketball enthusiasts and women's athletics supporters.

We've tailored sponsorship tiers to accommodate any business or brand across the United States:

**Tier 1 ($500):**

- Digital flyer gratitude post on our social media platforms, with your provided information and a crafted caption.

- Regular logo on T-shirts.

- Shoutout from tournament creators, providing social proof.

**Tier 2 ($750):**

- Digital flyer gratitude post on our social media platforms, with your provided information and a crafted caption.

- Big logo on T-shirts.

- Shoutout from tournament creators, providing social proof.

- Geofenced ad targeting your business area, showcasing your offers or information.

**Tier 2 ($1000):**

- Digital flyer gratitude post on our social media platforms, with your provided information and a crafted caption.

- Big logo on T-shirts.

- Shoutout from tournament creators, providing social proof.

- Geofenced ad targeting your business area, showcasing your offers or information.

If you're interested or have any questions, please reach out. We're eager to discuss how we can tailor a sponsorship package to meet your needs.

Thank you for considering this partnership opportunity. We're excited about the possibility of working together to make the ICan Classic a success.

[Link to Instagram: <https://www.instagram.com/ican.classic/>]

Thanks,